



FOR IMMEDIATE RELEASE

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**PARENTS CAN TAKE A BREAK WITH THE OPENING OF
THE BABYSITTING COMPANY**

MIAMI BEACH, Fla. – November 2009 - Parents can take time out and breathe a little easier with the opening of The Babysitting Company, a South Florida babysitting service. Owned and operated by Aventura, Fla. resident Rachel Charlupski, 25, The Babysitting Company is a licensed, certified and fully insured service that matches sitters with families according to their needs.

All babysitters are over 18 years old, thoroughly screened, personally interviewed, background checked, drug tested and CPR-certified. They also sign a confidentiality and privacy agreement. All sitters are required to carry photo identification to be presented upon arrival and have a fully charged cell phone so that they may be reached at all times. They also come prepared with The Babysitting Company binder containing forms and information about the company, and age- appropriate activities, games and books.

We offer the highest standard of personal, professional and friendly service. This is the next best thing to having parents or a trusted family member there.

The Babysitting Company offers part- or full-time help, mother helpers, seasonal, traveling and overnight sitters in clients' homes or at a hotel or resort from as far north as West Palm Beach and as far south as Homestead. Available 24/7 and able to accommodate last-minute and special requests, The Babysitting Company is a reliable service for all babysitting needs, especially during vacations, corporate events, conventions and special events. Many of the company's sitters are also trained to accommodate children with special needs.

My goal is to give parents time to enjoy themselves while feeling secure that their children are happy and safe. I am proud to offer this personal service, allowing parents to feel confident their children are safe and happy.

Rachel Charlupski founded The Babysitting Company in Phoenix, Ariz. in 2007 while she was an undergraduate student at Arizona State University. Her staff of trained sitters was called on to watch children at many resorts and hotels in the Phoenix area. Charlupski, who has been babysitting for over 14 years, started the business because she wanted to provide parents with enjoyable evenings out, knowing their children were safe. She moved to South Florida in 2008 and relocated The Babysitting Company there.

For more information visit www.thebabysittingcompany.com, e-mail Rachel Charlupski at rachel@thebabysittingcompany.com, or call (305) 890-7000.

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